



## PRESS RELEASE

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### NATIONAL CITY AUTOMOBILE HERITAGE DAY IS BACK! AUGUST 27, 2016

*Festival & Car Show Partners with Mile of Cars and SDG&E's Power Your Drive Program to Promote Electric Vehicles in Southern California*

The National City Chamber of Commerce is pleased to announce the 25<sup>th</sup> Annual Automobile Heritage Festival & Car Show to be held on Saturday, August 27, from 9 a.m. to 3 p.m., at Kimball Park in National City (East 12<sup>th</sup> Street and D Avenue).

Tradition meets modernization at this year's event. More than 200 participants will showcase their classic automobiles and compete for awards ranging from turn-of-the-century production cars to muscle cars. The public is also invited to test drive technologically advanced cars at SDG&E's electric vehicle (EV) *Power Your Drive* exhibit.

SDG&E's *Power Your Drive* program is a new program to install 3,500 EV charging stations in apartments, condos and businesses. SDG&E's partnership with dealerships like National City Mile of Cars and Plug-in-America provides opportunities for the public to experience driving an EV and to answer questions on charging and special EV rates. National City Mile of Cars is Title Sponsor and community partner of this year's Automobile Heritage Day. National City Mile of Cars offers more than 5,000 new and certified pre-owned vehicles, representing 21 brand names. Dealers on site will be promoting the benefits of EVs to over 5,000 event attendees. Visitors are invited to test drive EVs such as the Nissan Leaf, Fiat 500e, Chevy Volt, VW e-golf, the Kia Sonata hybrid, and the Toyota Prius hybrid. Visitors can also check out National City's vintage Fire Engine, historic Rail Car, and the new Police Rescuemobile!

This year's Automobile Heritage Day welcomes live music by **Javier Batiz**, Mexican rock & roll musician and teacher to Carlos Santana, and **Wildside**, a cover band that plays a variety of funk and soul hit songs. The Festival and Car Show welcomes retail booths and a variety of food vendors and entertainment for children.

"The Automobile Heritage Day attracts thousands of visitors from across California every year to National City," said Jacqueline Reynoso, Director of the National City Chamber of Commerce. "We are pleased to welcome these visitors to National City hotels and restaurants."

The Car Show awards ceremony at 2 p.m. will showcase first-place winners selected through a competitive ranking system by experienced car judges. Visitors to the event are encouraged to vote for their favorite car, which will be awarded "The People's Choice Award."

The event is free to the public. The entry fee for those displaying their cars and motorcycles is \$25 prior to August 18th and \$30 thereafter.

The National City Tourism Marketing District (NCTMD) also welcomes the public to visit National City hotels, restaurants, and other attractions. For more information on great things to do in National City, please visit [www.visitnationalcity.com](http://www.visitnationalcity.com)

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<http://www.automobileheritageday.com/>