

# 25<sup>th</sup> Annual National City Automobile Heritage Day



**Festival  
&  
Car Show**

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PERFORMANCES BY**



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**SATURDAY, AUGUST 27, 2016**  
**9:00 AM - 3:00 PM**  
**KIMBALL PARK**  
**12TH ST & D AVE**

**LIVE ENTERTAINMENT**  
**FOOD BOOTHS**  
**RAFFLE DRAWINGS**  
**CHILDREN'S TRAIN RIDES**  
**MAGIC SHOW**  
**FACE PAINTERS**  
**CLASSIC VEHICLES**  
**RACE CARS**  
**TRUCKS & MOTORCYCLES**  
**NEW CARS AND MORE**  
**MILE OF CARS TEST DRIVE**  
**ELECTRIC VEHICLE TEST DRIVE**



**WWW.AUTOMOBILEHERITAGEDAY.COM**



# AUTOMOBILE HERITAGE DAY - AUGUST 27, 2016 KIMBALL PARK, NATIONAL CITY

**Festival & Car Show in National City Partners with Mile of Cars and SDG&E's Power your Drive Program to Accelerate Adoption of Electric Vehicles throughout Southern California**

Festival & Car Show in National City Partners with Mile of Cars and SDG&E's Power your Drive Program to Accelerate Adoption of Electric Vehicles throughout Southern California

The 25th Annual Automobile Heritage Festival & Car Show, hosted by the National City Chamber of Commerce, will take place at Kimball Park in National City on Saturday, August

27 from 9 AM to 3 PM. Tradition meets modernization at this year's event. More than 200 participants will showcase their classic automobiles and compete for awards ranging from turn-of-the-century production cars to muscle cars. Continuing this year is an opportunity to test drive technologically advanced cars at the electric vehicle (EV) Power Your Drive exhibit.



San Diego Gas and Electric's Power Your Drive program is an exciting new pilot that authorizes SDG&E to install 3,500 electric vehicle (EV) charging stations across their service area in apartments, condos and businesses. Through SDG&E's relationship with dealerships like National City Mile of Cars and in conjunction with Plug-in-America, these partnerships provide the forum for the public to experience the benefits of driving electric vehicles and have their questions answered about charging and special EV rates.

The Mile of Cars offers more than 5,000 new and certified pre-owned vehicles representing 21 brand names. Dealers will also be promoting the benefits of EVs to over 5,000 event attendees. Visitors are invited to test

drive EVs such as the Ford e-Focus, Mitsubishi, Mossy Leaf, Fiat 500e, Chevy Volt, and VW. If you like it, buy it!

The festival promotes tourism and community development by celebrating National City's automotive industry. Attendees will enjoy live music by Javier Batiz (founder of the Rock & Roll music genre in Mexico, and teacher to Carlos Santana), as well as Wildside (a cover band that plays a variety of Funk & Soul hit songs), a variety of food vendors, entertainment for children and retail booths. Children's area will include the Magic of Alfonso, face painters, train rides, caricature drawings, and much more. Guests are invited to stay the weekend in one of National City's 12 hotels. To book your hotel room, go to [www.VisitNationalCity.com](http://www.VisitNationalCity.com).

An awards ceremony at 2 p.m. will showcase first-place winners. Winners will be selected through a competitive ranking system by experienced car judges. Visitors to the event are encouraged to vote for their favorite car, which will be awarded "The People's Choice." Check out National City's vintage Fire Engine, historic Rail Car, and the new Police Rescue mobile!

The event is free to spectators. Join us at Kimball Park, East 12th Street and D Ave., National City, CA from 9:00 a.m. to 3 p.m. The entry fee for those displaying their cars and motorcycles is \$25 prior to August 18th, and \$30 thereafter.



## STOP BY AND SEE SWEETWATER AUTHORITY AT AUTOMOBILE HERITAGE DAY!

Sweetwater Authority customers can pick up a *free hose nozzle or shower head* for their household.

Staff and Directors will be available to answer all of your water related questions. We look forward to seeing you!

## Automobile Heritage Day

published by

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# Founders of the Annual Automobile Heritage Day

Twenty Five Years Celebrating the Automotive Industry in National City

The Annual National City Automobile Heritage Day has been an annual event since its inception in 1991. It features classic cars, muscle cars, motorcycles, electric vehicle test drives and turn of the century vehicles at National City's Kimball Park. Begun as a concourse style show, this event brought fame and recognition to National City. But it did not start on its own.

It is a one of a kind event set on expansive greens fields in the heart of a bustling town in the Southbay. The idea was grand and the founding visionaries of this show worked tirelessly to realize their dream to make it happen. Drawing on the expertise of its organizers, whom were esteemed car enthusiasts, media professionals, classic car restoration experts, small business owners,

and Margaret Puhn, Cat Morris, and the late Weldon Donaldson from the Mile of Cars Association. Many friends and supports joined to deliver a unique and classy experience in a city that thrives from the automotive industry.

National City, CA is home to the Mile of Cars, the oldest and most respected auto mall in the nation! It is the number one revenue generator for the City. A love of cars is inherent in the veins and streets of this community. The classic car show and competition added old time grace and intrigue to the nation's car capital. Promotional efforts elevated its popularity attracting vintage car owners from throughout the San Diego region to participate in the competition.

Experienced judges led by head judge, Fred Puhn and later, Reid Carroll,



Fred Puhn

Diego. The Mile of Cars has served as the event's title sponsor since it began, along with promotional support from PASHA Automotive services. Pasha is a local National City transportation logistics company processing over 600,000 vehicles annually at the marine terminal.

Automobile Heritage Day also featured a classic car parade when it began that wound through the Mile of Cars on National City Blvd. Bill and Irene Wells managed the entire parade until 2011, the last year it was held. Parade vehicles met at Mary Jane's Café (now called Papa

City Chamber of Commerce, garnered the support of the local business community. Raising funds through grants, sponsorships, donations, and raffle sales, Patti initiated a sustainable model to enable the chamber to successfully execute this event year after year. We have reached major milestones with the foundation that was built by the inaugural organizing committee 25 years ago. The car show has grown to a festival attracting families that enjoy learning about one of kind classic cars, have the opportunity to see million dollar vehicles on display, and



Bill and Irene Wells

and industry leaders - this show grew to attract hundreds of show vehicles and thousands of spectators to the heart of National City. The Automobile Heritage Day Festival & Car Show was founded by

drummed up excitement as car enthusiasts anticipated the drive-up awards ceremony at the show's finale. Reid and Lee Carroll worked extremely hard advertising the show in order to ensure that



Cat Morris

Gallo's) on Cleveland Ave. between W. 23rd Street and W. 22nd Street. Mr "Cat" Morris rallied the streets with now collectible, Auto Heritage posters, to invite spectators to enjoy the parade of beautiful vintage cars. Many vehicles hosted important figures such as congressional leaders, statesmen and women, county supervisors, mayor and councilmembers, and the presidents of service groups such as the Lion's Club, Rotary, and Kiwanis. The National City Historical Society added historic charm to the parade. Victorian Ladies dressed in traditional attire rode in convertible classics, waving their hands with grace as they entered the park grounds.

Patti Finnegan, owner of Niederfrank's Ice Cream shop on A Ave. and 8th Street, and former President of the National

can spend the day enjoying live classic rock bands, a thrilling children's pavilion, and local eateries that embrace the culture and diversity of National City.

Automobile Heritage Day Festival & Car Show has been held at the picturesque Kimball Park. This 18 acre public facility is located just off National City Blvd. and the Mile of Cars. The original organizers of the car show provided the groundwork for the event's success. Time has evolved its character, but the spirit remains the same. We celebrate the automotive industry and the Mile of Cars, attract visitors to our city, stimulate the local economy, and bring smiles to car lovers. We value the contributions of the founding committee and extend our appreciation to those that continue their legacy. Thank you to all!

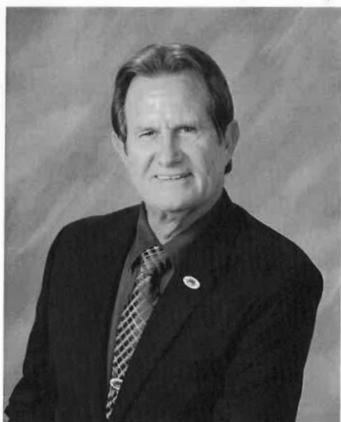


Lee and Reid Carroll

Reid and Lee Carroll, Bill & Irene Wells, Bob Gunthorp, Patti Finnegan, Fred

the car entries drew the best and most notable classics from the county of San





**RON MORRISON**  
**Mayor of the City of National City**  
**Welcomes**  
**You To The Automobile Heritage Day**  
**On Saturday, August 27, 2016**  
**9:00am to 3:00pm**  
**Kimball Park, 12<sup>th</sup> & D Avenue**  
**National City**

As the Mayor of the City of National City and on behalf of the entire City Council, we are excited to be part of the 25<sup>th</sup> Annual National City Automobile Heritage Day!

National City has been recognized for being at the forefront of Automotive History for over a century. We recognize and appreciate the National City Chamber of Commerce and the *Star-News* for their commitment and support in the City of National City for this great event.

This year's event promises to be an automobile lover's delight. We encourage all National City residents to celebrate the countless and invaluable contributions that the Automotive Industry has made to enrich the lives of residents of the City of National City and the South County.

**Mayor Ron Morrison**  
**Proud to be Mayor of National City**

Ron Morrison, Mayor  
 1243 National City Blvd., National City, CA 91950-4301  
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 EXPIRE 10/30/16

# Celebrating 2015 Winners





# Free electric vehicle test drives at Automobile Heritage Day

Have you ever felt the smooth speed of an electric car? Now is your chance! Take a free spin in an electric vehicle (EV) at the Automobile Heritage Day Festival and Car Show on Aug. 27, courtesy of SDG&E and Plug In America. They will be on-site offering test drives of some of the hottest EVs on the market from 11 a.m. to 2 p.m.

There are now more than 35 types of plug-in cars available to the public. The event at Kimball Park, in National

City will offer the opportunity to learn how easy it is to charge electric cars, how you save money on maintenance costs, and about cash incentives. You can also hear about SDG&E's Power Your Drive EV charging station program that will install 3,500 charging stations at 350 local apartments and businesses. Learn more at [sdge.com/PowerYourDrive](http://sdge.com/PowerYourDrive) or send an email to: [EV@sdge.com](mailto:EV@sdge.com).



## WIN AN iPad TABLET!

Stop by our **Raffle Sales/T-Shirt ticket booth** at our Automobile Heritage Day Festival & Car Show, to be entered to win an iPad mini tablet.

**1 Ticket: \$3.00**  
**2 Tickets: \$5.00**

Sponsored by:

## Supervisor Greg Cox

*“Congratulations to the National City Chamber of Commerce on its 25th Annual Automobile Heritage Festival and Car Show.”*

– *Supervisor Greg Cox*  
County of San Diego, First District

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# MAIN STAGE PERFORMANCES

9:00 am - **Welcome**

Jacqueline L. Reynoso, President/CEO

## Opening Remarks

Mayor Ron Morrison, City of National City

Vice Mayor Jerry Cano

Councilmember Albert Mendivil

Councilmember Mona Rios

Councilmember Alejandra Sotelo-Solis

## Community Partner Recognition

Supervisor Greg Cox, County of San Diego

Bill Cumming, President, Mile of Cars Association

John Pasha, Pasha Automotive Services

San Diego Gas & Electric

10:15 am - **In Motion Dance Group**

10:45 am - **Javier the X-Man, Magic 92.5 FM**

11:00 am - **Wild Side Live Band Performance**

1:05 pm - **Javier Batiz, Legendary Mexican Rock & Roll Artist**

# CATCH THE WILDSIDE BAND ON MAIN STAGE



The Wildside Band consists of seven talented performers playing your favorite cover tunes from R&B, funk, rock, reggae and soul to Top 40. They all reside in San Diego with the original band members, Bizz Devers (lead vocalist) and Edward Asbill (keyboardist) who formed the group back in 2002.

As the growth of the group continued, they put together a collaborative team of singers and musicians in the last two years. Guitarist George Rivera, drummer "CEO" Carleton Overstreet Jr., bass Ronald Bonslater, and two female vocalists, Pauline Soliven Shimada and Flo Pulu Tintiangco. Their unique song selections include such as artists Teena Marie, Cameo, Bruno Mars, Rick James, Earth Wind and Fire, Stevie Wonder, Marvin Gaye, Amy Winehouse, Justin Timberlake, The Gap Band, Michael Jackson, Too Close and Santana to name a few.

Performing in many venues throughout San Diego, Orange County, Las Vegas, Arizona and Palm Springs, they have definitely made their way by opening up for many of their favorite artists. In 2013 they opened up at the Magic 92.5 under the Stars concert for the Dazz Band, Lakeside and Confunkshun. Then again in September 2014 they were honored to open up at the Magic 92.5 Masters of Funk concert for Zapp, One Way, SOS Band and The Barkays. These are the band's favorite memorable shining highlights of their careers.

The Wildside Band will be performing at the upcoming 24th annual Automobile Heritage Car Show and Festival on Saturday, August 8, 2015 at 12 noon on the main stage at Kimball Park. Their unique performance will entertain and have the spectators dancing away! Come one, come all and enjoy a great day of car hopping, delicious food, test drives, kids zone and more.



The National City Chamber of Commerce Business Rendezvous Groups provide networking-minded business professionals FOUR opportunities every month to advertise their business, share their company's competitive advantages, build valuable relationships and create personal and professional opportunities.

*Please join us and experience this dynamic group for yourself!*

2nd and 4th Tuesdays

1st and 3rd Thursdays

11:45am-1pm

National City Chamber of Commerce



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Sonya Flores & Patricia Garcia

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# FAMILY ENTERTAINMENT

**11am-3pm** Train Rides

**11am-3pm** The Magic of Leo

**10am-3pm** Face Painting by Erika

**9am-3pm** A.R.T.S. Chalk Art

**9am-3pm** Electric Vehicle Test Drive



# R&CK N R&LL'S PAPI

Recognized as the father of Mexican rock and roll, in 1957 he founded his native Tijuana group called The Tj's, with which he faithfully collected the musical influences that were received in Mexican border cities of primarily black artists in blues and R&B, artists such as T-Bone Walker, Muddy Waters, BB King, Chuck Berry, Howlin' Wolf and James Brown, among others.

Javier Batiz was developed in Mexico's first authentic rock move-

ment in our country and therefore his figure inspired the birth of a number of groups and rebellious bands that would live authentic counterculture sense proposed by the rock world, including that of the Three Souls in My Mind of Alejandro Lora, in the late '60s.

By 1968, Javier Batiz had become one of the most famous figures of rock and roll in Mexico and was hired to perform at the Terrace Casino. That would prove to be the most

successful season the nightclub ever recorded. Personalities from all walks of life gathered every night and filled the crowds, including politicians, artists, intellectuals, scientists and others. Among the most famous that remember seeing Batiz was Jim Morrison, lead singer of The Doors, a group that appeared in Mexico in the most elegant nightclub of the decade: The Forum.

Javier Batiz has recorded more than 25 albums.



## Javier Batiz

In May 2011 he was awarded the recognition of Creator Emeritus by the Incentives Program Creation and Artistic Development of Baja California granted by the ICBC and CONACULTA.

## X MARK THE MUSIC

He was born in Fort Ord, California and grew up in a "MexiPino/FiliXican" household (Xavier's mother is Mexican and father is Filipino) in East Salinas where he attended Alisal High and learned radio at KHDC 90.9fm, a community radio station until going off to college at San Jose State University. During college, he worked at KSJS and programmed a show called RADIO AZTLAN (The Brown Berets of the Airwaves), he also held on air gigs at KHQT Hot 97 in San Jose as well as 102.5 KDON in Salinas. His studies at SJSU earned him a Bachelor of Science degree in Public Relations with a minor in Radio/TV/Video & Film. After college, he launched his career in San Francisco at WILD 94.9 as the Host of "Turn Off the Lights" and "Xavier The X-Man's® Sunday Night Oldies Show".

Today, Xavier likes to dance a lot! Put on some music, Old School, Salsa, Cumbias, Rancheras, Tex-Mex, Swing, it doesn't matter, the guy can move! But just don't ask him to enter a dance contest- because he hasn't had the guts to yet.

The X-Man also has a big LOVE for Lowriders & the Lowrider Lifestyle. His lover affair for Lowriders started at the early age of seven when his neighbor asked him to help him wash his Chevy Bomb. That pretty much started it; he was hooked. He



appreciates all things on wheels, including Customs and Hot Rods but his first love are Lowriders.

On the more serious side of Xavier, you'll find his intense love of the community, doing much of his outreach in the Latino and Filipino communities, with a special passion for giving to children's causes. It's genuine, the real deal. You can find him at community events big or small helping make a positive change in the community, from being the MC or just showing up to support the events or announcing them on his radio shows. He even loves going to schools to spread the message of the importance of going to college. Incredible that the guy is not running for a political office!

A background image for an advertisement showing a line of cars in traffic on a coastal road. The ocean and a clear blue sky are visible in the background. A traffic light and a sign are also visible.

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## Auto Loans



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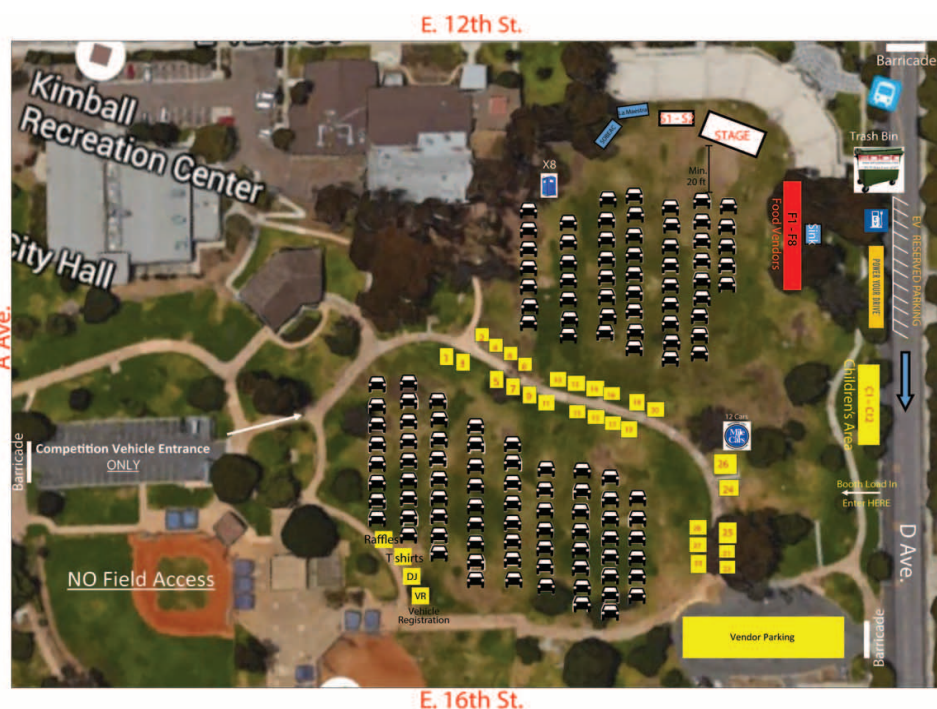
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# EVENT MAP



## Automobile Heritage Day Festival & Car Show Committee

David Nagy, Event Chair,  
Pasha Automotive Services  
Brian Clapper, National School District  
Leslie Laranaga-Britt, Mile of Cars Association  
Monica Anthony, Pasha Automotive Services  
Ron Torres, Pasha Automotive Services  
Steve Lordigyan, Car Show Judge & Resident Car Club Council  
Victor Gonzalez, Premier Properties Security

Vince Jacket, South Bay Cruisers  
**National City Chamber of Commerce Staff**  
Jacqueline L. Reynoso, President / CEO  
Martha Bolanos, Office Manager  
Kenneth P. Campbell, Marketing Coordinator  
Stephannie Casas, Green Business Program Coordinator  
Irma Islas, Membership Services

## 25th Annual Automobile Heritage Non-Food Vendors

City of Chula Vista  
City of National City  
Dunn-Edwards Paints  
Elive Life  
Greenwood Memorial Park  
John's Incredible Pizza Co.  
La Maestra Community Health Centers  
La Vista Memorial Park  
Mile of Cars Association  
Mission Federal Credit Union

National City Tourism Marketing District  
Pasha Automotive Services  
Peñafiel  
San Diego Credit Union  
San Diego Gas & Electric EV Test Drive  
Solar City  
South Bay YMCA  
Sweetwater Authority  
Univision Radio-102.9  
Univision Radio-106.5

## 25th Annual Automobile Heritage Food Vendors

Hunter Steakhouse  
Grace's Creations & VIP Catering

Street Chef California LLC  
Nestle Toll House Café



# THE GREATEST MILE!

Over 60 years old, the National City Mile of Cars is San Diego's largest auto mall. The Mile of Cars is a mile long stretch down National City Boulevard. The Mile is made up of 8 dealerships with over 20 makes and models and over 5,000 new and used vehicles. With bi-lingual staff, easy, fast financing Military discounts and a wide selection of inventory, The Mile of Cars has something for everyone. The Mile of Cars takes pride in their customer service, wide selection and their service and parts departments. The Mile of Cars understands how important it is to give back to the community; whether it's providing safety vests for the National City Police dogs, scholarships for Sweetwater High School Seniors, or The Fire Department's Burn Institute, the Mile likes to support the community. Visit The Mile of Cars and you will find reputable dealers such as; Ball Acura-Mitsubishi-Honda-Kia, Frank Toyota-Hyundai-Scion-Subaru, Mossy Nissan-Fiat, Ron Baker Chevrolet, South Bay Volkswagen, Perry Ford-Chrysler-Jeep-Dodge-Ram, South County Buick-GMC, and Westcott Mazda.



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# Car Club Council STAMP of Excellence



San Diego Association of Car Clubs, a 30 year old automobile association, is a proud community partner with the National City Chamber of Commerce and their Automobile Heritage Day Committee. The mission of the San Diego Car Club Council is to support car enthusiasts and preserve the image of classic cars in the region.

It is with great enthusiasm that the San Diego Association of Car Clubs welcomes you all to participate in another great Automobile Heritage Day Festival and Car Show in National City. As a supporter of this annual event, we can assure you that you will enjoy everything the day has to offer.

This distinguished event attracts over 200 classic vehicles, talented performers and entertainers from all around the County, engages approximately 5,000-7,500 spectators, and hosts a festive environment. Guests enjoy visiting a wide display of auto related business booths, diverse food booths, live music, raffle prizes, and a family friendly environment. The Automobile Heritage Day Festival and Car Show is free to the public and welcome visitors from throughout southern California and

across state lines. Media supporters include KUSI live morning coverage with Dave Stall, special fold out editorial in the Star News, and on site coverage by local radio stations, to name a few.

We will celebrate a diverse display including a number of attractions to intrigue a variety of automotive enthusiasts such as hot rods, muscle cars, newer cars, imports and classics of all generations.

The Automobile Heritage Day Festival and Car Show represent a unique opportunity for automotive enthusiasts to appreciate and understand fine collector vehicles. Our goal is to attract the finest vehicles for the viewing pleasure of thousands of spectators.

See you soon!  
*Steve Lordigyan*  
-President





# CARS AND KIDS...COOL!

PLENTY FOR YOUNG FUTURE DRIVERS TO DO AT  
NATIONAL CITY'S ANNUAL AUTO HERITAGE DAY



**25th Annual  
Automobile  
Heritage Festival  
& Car Show**

**August 27, 2016**  
[AutomobileHeritageDay.com](http://AutomobileHeritageDay.com)

**60th Annual  
Salute to Navy  
Luncheon**

**October 20, 2016**

**107th Annual  
Installation  
Dinner**

**January 27, 2017**

**5th Annual  
Mariachi Festival  
& Competition**

**March 12, 2017**  
[MariachiFest.com](http://MariachiFest.com)



## 2016-2017 National City Chamber Event Calendar

[www.nationalcitychamber.org](http://www.nationalcitychamber.org)

**7th Annual  
Career Pathways  
to Success  
Job Fair**

**April 12, 2017**

**9th Annual  
Kile Morgan  
Golf Tournament**

**July 2017**

**Membership  
Networking  
Breakfast Series**

Last Thursday of the  
month: February, April,  
June, August,  
October

**Business  
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First & Third Thursdays +  
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